



## PB Works – The Role of PB in Widening Engagement

Play Resource Centre, Wednesday 13 June 2018





# Welcome and Introductions

## Dr Louise O’Kane, Community Places



# PB Works Project

- BCT: Civic Activism Programme
- Collaborative effort
- Raise awareness of and advocate for Participatory Budgeting (PB)
- Tailored Training and Support - working with PB Partners and Democratic Society
- PB Works Website [www.participatorybudgetingworks.org](http://www.participatorybudgetingworks.org)
- PB Works Network





# Introduction to Participatory Budgeting

## Jez Hall, PB Partners



## PB PARTNERS

Independent social enterprise that is working to empower citizens

- Supporting new ways of doing PB
- Community engagement specialists

**PB Network:** Advocating for PB across the UK

[www.pbnetwork.org.uk](http://www.pbnetwork.org.uk) and supporting PB in Scotland



# Participatory Budgeting is Worldwide



## WHAT IS PARTICIPATORY BUDGETING?

**‘PB directly involves local people in making decisions on the spending and priorities for a defined public budget.’**

Or...

‘Local people deciding on how to allocate part of a public budget’

Or.....

*‘If it feels like we have decided ---- it’s PB.  
If it feels like someone else has decided, it isn’t’*



## Connecting and complimenting existing democratic processes

- Only a small percentage of any public budget will be allocated using PB
- Formally mandated and ‘signed off’ by the elected legislature... .. but then the decision is ‘the communities’
- Supports:
  - Representative Democracy
  - Public Service Reform
  - Community Engagement





## UK PB MODELS

- Small grants allocation
  
- Mainstream Investment  
(e.g. the Scottish 1% commitment)
  
- Commissioning, community planning and project development



## THE START OF PARTICIPATORY BUDGETING

Began in Porto Alegre, Brazil in the 1980s

End of dictatorship and rebirth of democracy

Public finances were empty (stolen), citizens had unmet expectations, and wanted...

Democracy to be done differently

= Democratic innovation!

Something drives the need for PB?

e.g.... The over 141 experiences in Scotland

like... The Scottish Independence Referendum 2014???



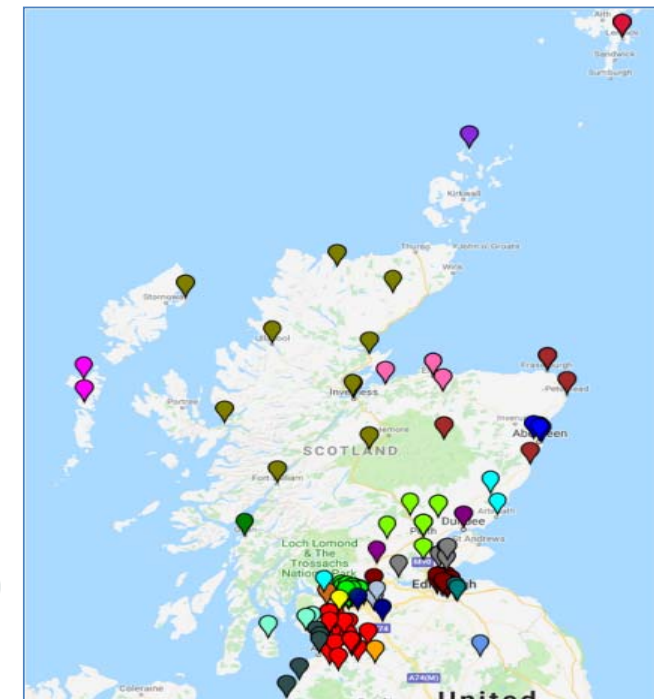
Or Brexit??

Or a democratic deficit??

Local authority area

- ✓ Aberdeen City (7)
- ✓ Aberdeenshire (5)
- ✓ Angus (2)
- ✓ Argyll and Bute (1)
- ✓ Comhairle nan Eilean Siar (2)
- ✓ Dumfries and Galloway (1)
- ✓ Dundee City (1)
- ✓ East Ayrshire (23)
- ✓ East Renfrewshire (1)
- ✓ Edinburgh City (16)
- ✓ Fife (6)
- ✓ Glasgow City (33)
- ✓ Highland (10)
- ✓ Midlothian (2)
- ✓ Moray (4)
- ✓ North Ayrshire (3)
- ✓ North Lanarkshire (2)
- ✓ Orkney (1)
- ✓ Perth and Kinross (6)
- ✓ Renfrewshire (1)
- ✓ Scottish Borders (1)
- ✓ Shetland (4)
- ✓ South Ayrshire (5)
- ✓ South Lanarkshire (2)
- ✓ Stirling (1)
- ✓ West Dunbartonshire (1)

Showing 141 / 141



## The Scottish Context

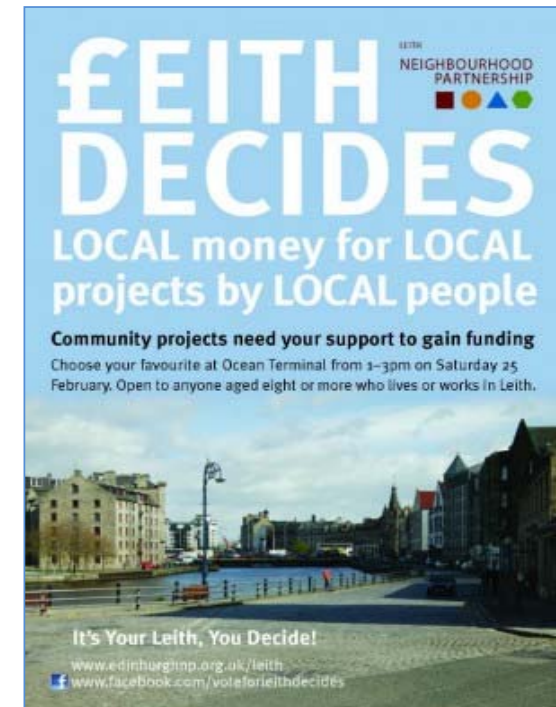
*“the best people to decide the future of our communities ...*

*are the people who live in those communities.”*



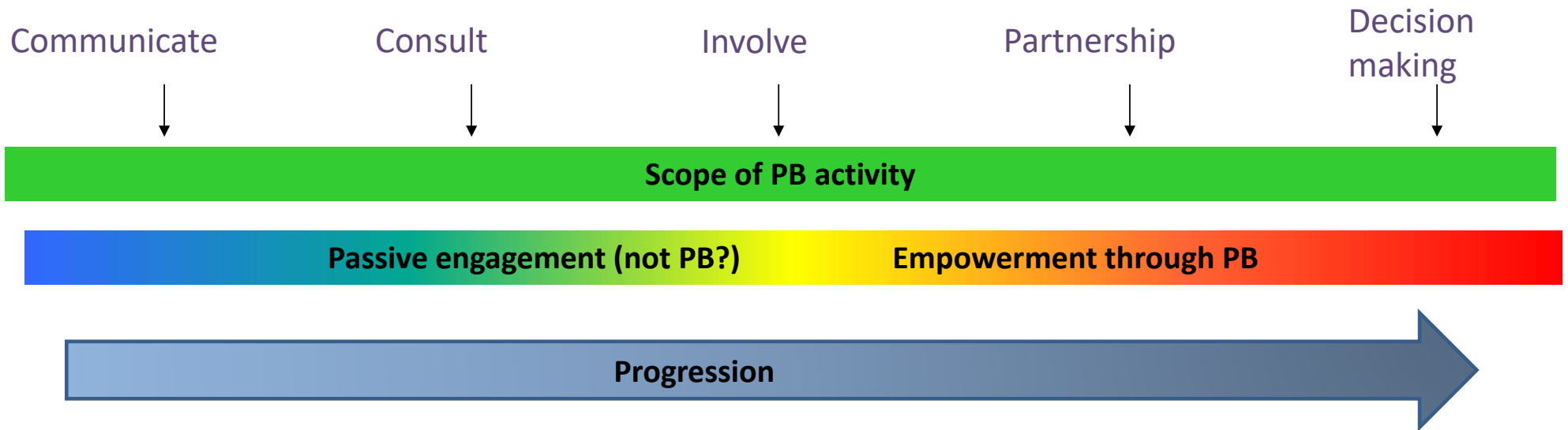
## Objectives of PB In Scotland

- Increase quality and quantity of community engagement (more deliberative, inclusive and transparent);
- Stimulate dialogue and positive action within communities;
- Increase trust in politics and in politicians;
- Encourage well targeted public investments.



# The Empowerment Line

PB works in different ways,  
but should be meaningful and  
change how money is spent

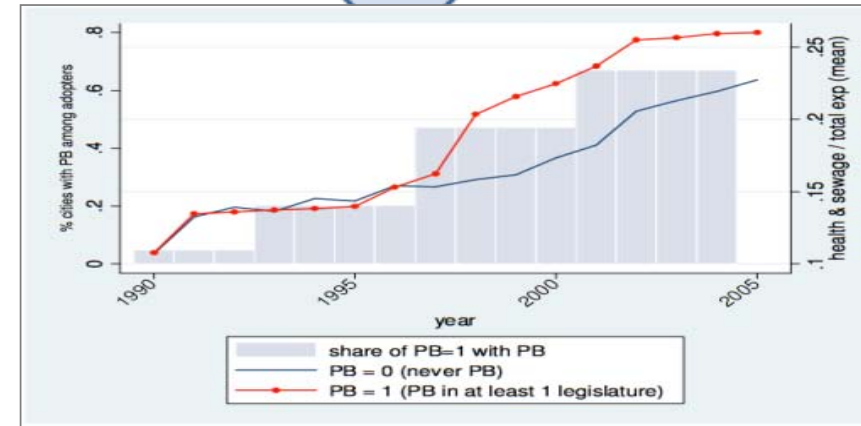
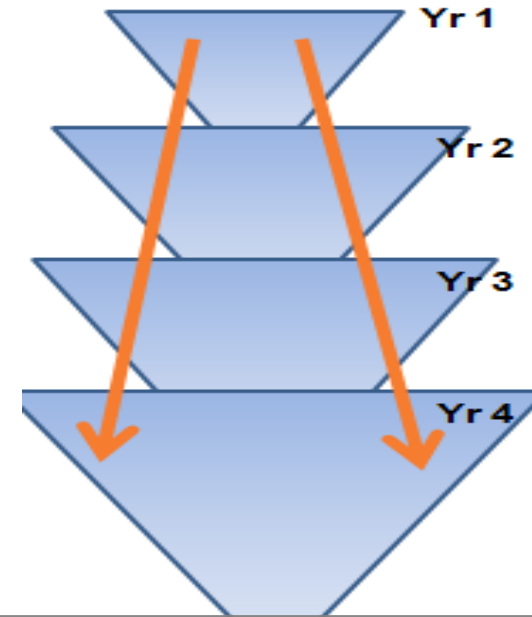
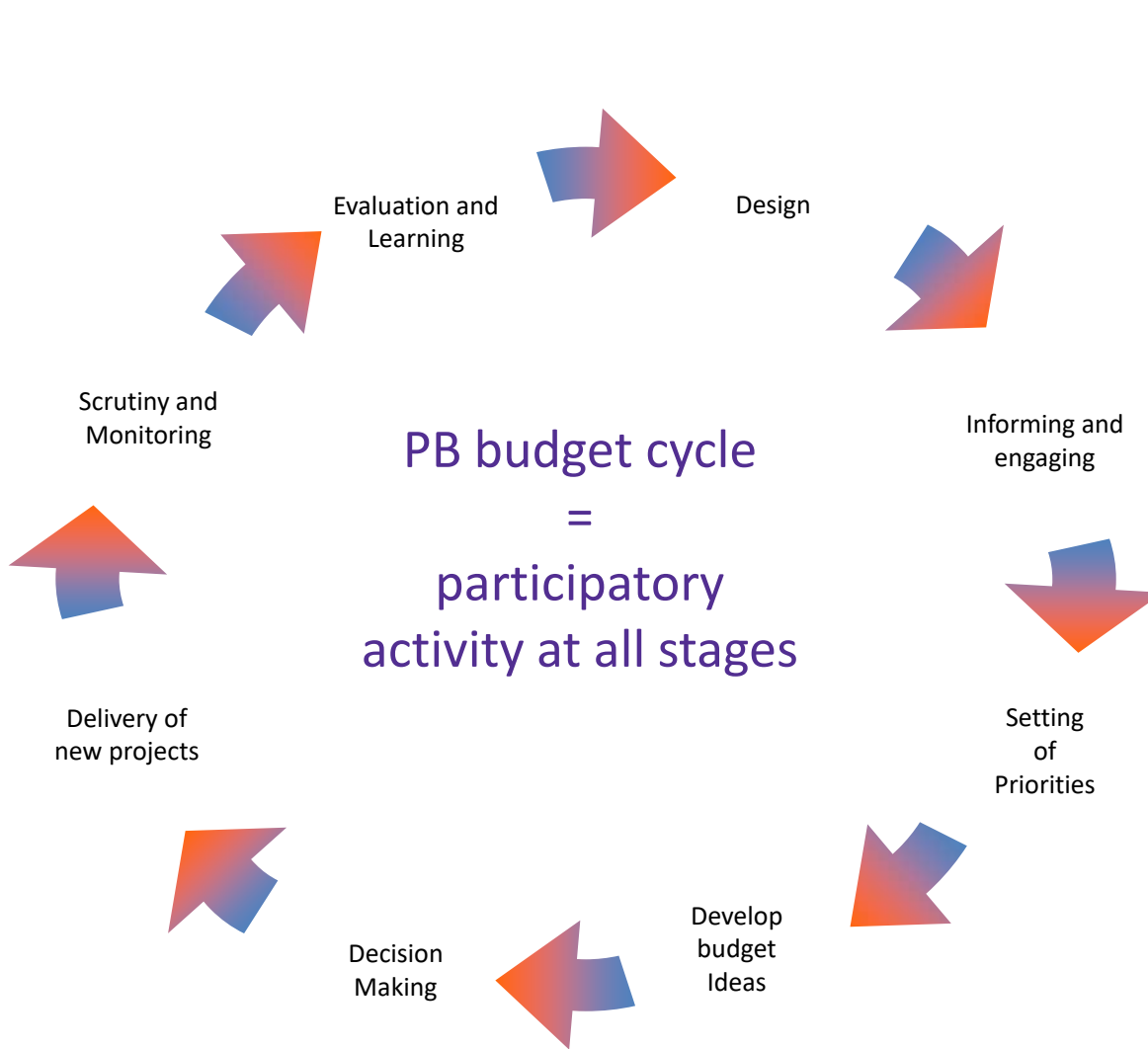


## MAINSTREAM PB – A NEW COMMUNITY CHARTER

### Localism in practice?

- Local Governance
- Widening of participation
- Co-production
- Rights AND Responsibilities





PB Resources:

PB works Website: [participatorybudgetingworks.org](https://participatorybudgetingworks.org)


The screenshot shows the homepage of the Participatory Budgeting Works website. At the top left is the logo, which consists of a yellow speech bubble containing the letters 'PB' and the text 'PARTICIPATORY BUDGETING WORKS' to its right. A navigation menu is located at the top right, with links for HOME, ABOUT, WHAT IS PB, NEWS, EVENTS, TRAINING, RESOURCES, and CONTACT. A teal 'REGISTER' button is positioned to the right of the navigation menu. The main content area features the heading 'WHAT IS PARTICIPATORY BUDGETING' in large, bold, dark blue letters. Below this heading is a short definition: 'Participatory Budgeting can be described as "Local People deciding how to allocate part of a public budget."' A pink button labeled 'FIND OUT MORE' is placed below the text. To the right of the text is a large illustration of three stylized cartoon people (a man, a woman, and a man) with speech bubbles above them containing icons for a lightbulb, a thumbs-up, and a trophy.



## PB Resources:

PB Scotland Website: [www.pbscotland.scot](http://www.pbscotland.scot)

Learn about the Community Choices events happening near you in 2018 >>

 [Home](#) / [About](#) / [News](#) / [Network](#) / [Map](#) / [What Is PB...?](#) / [Contact](#)

**Welcome to PB Scotland** - The latest events, news & ideas on Participatory Budgeting in Scotland.

**Reports & ideas**  
See PB voting in action

**News**  
Read the latest

**About**  
What is PB?

**Participatory budgeting (PB)** is a way for people to have a direct say in how local money is spent.

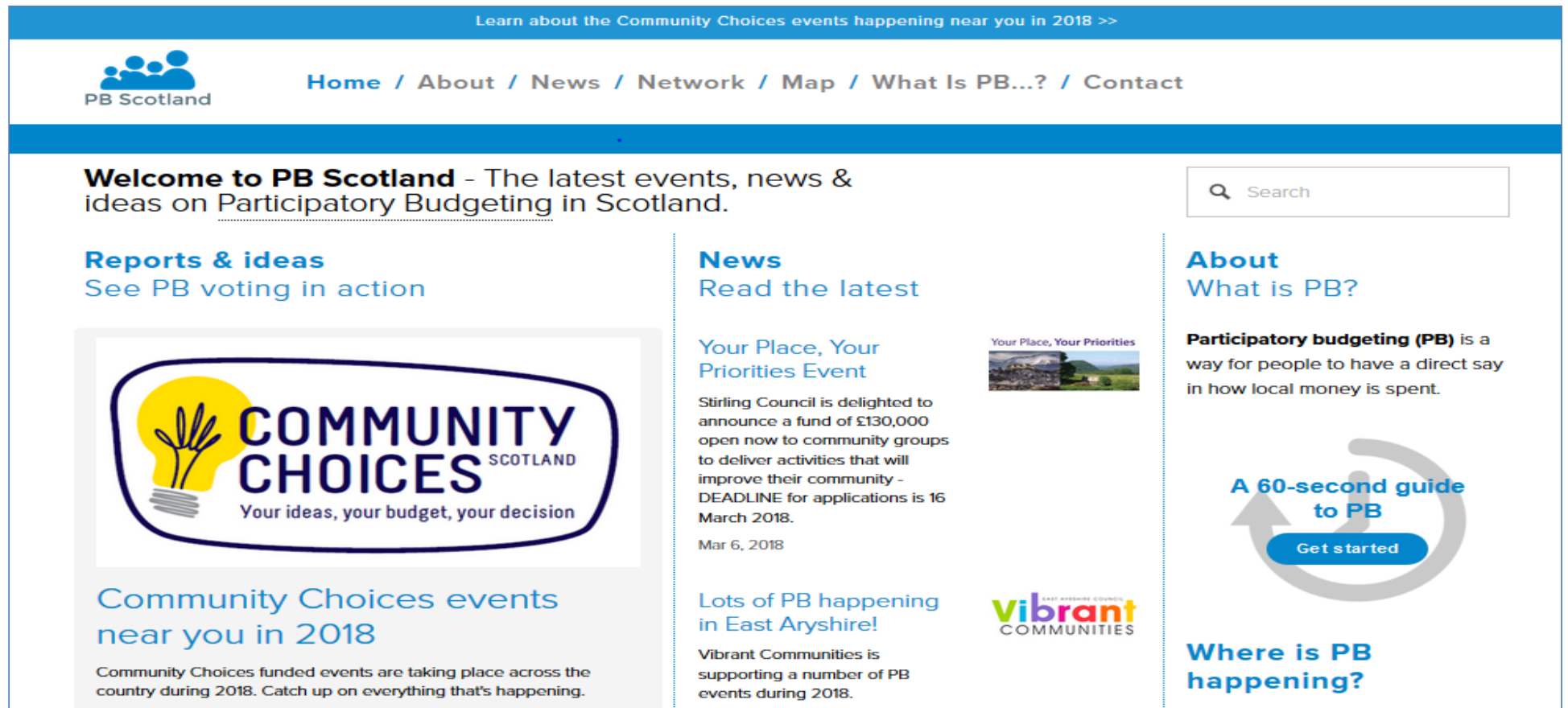
**Your Place, Your Priorities Event**  
Stirling Council is delighted to announce a fund of £130,000 open now to community groups to deliver activities that will improve their community - DEADLINE for applications is 16 March 2018.  
Mar 6, 2018

**Lots of PB happening in East Ayrshire!**  
Vibrant Communities is supporting a number of PB events during 2018.

**Community Choices events near you in 2018**  
Community Choices funded events are taking place across the country during 2018. Catch up on everything that's happening.

**A 60-second guide to PB**  
Get started

**Where is PB happening?**



## PB Resources:


The UK PB Network Website: [www.pbnetwork.org.uk](http://www.pbnetwork.org.uk)


**PB Network**  
Making People Count


HOME ABOUT NEWS **RESOURCES** CONTACT


## RESOURCES





Learning through best practice



**DOWNLOAD OUR**  
**INTRODUCTORY GUIDE TO PARTICIPATORY BUDGETING**


**DOWNLOAD THE GUIDE ON GRANT MAKING**  
**GRANT MAKING THROUGH PARTICIPATORY BUDGETING**


**DOWNLOAD THE BRIEFING ON PB AT SCALE**  
**MAINSTREAMING PB**


**DOWNLOAD THE GUIDE TO EVALUATING PB**  
**HEAR THE VOICE, MAKE THE CHANGE**

Search PB Network 

**FIND BY SUBJECT**

- Events
- Geographic
  - England
  - International
  - Scotland
  - Wales
- News
- PB Network
- Resources
  - Case Studies
  - Documents
  - Videos
- Themes
  - Health
  - Housing
  - Neighbourhoods
  - Online PB
  - Policing
  - Young People

## PB Resources:

## Democratic Society Scotland

<http://www.demsoc.org/participatory-budgeting-in-scotland/>



## The Democratic Society

Better democracy, everywhere.

### Digital PB Case Studies

The Democratic Society has been actively working with local Councils and con select, implement, test and embed digital tools for participatory budgeting (PB

Below you can read some case studies which capture key learning points from participatory processes at a local level. Please note that a PDF file will open in weeks.

To read more about our 'Digital Tools for Participatory Budgeting in Scotland' into digital tools, please visit our main PB page.



Read our case studies to find out how digital tools have enhanced PB processes in 2016-17:



The programme is informed by research, workshops and discussions with 18 councils working on PB around Scotland. We released our first report in February 2016 and we're planning to undertake further research in Autumn 2017. [Read about the research that informs the programme:](#)





## The role of PB in widening engagement – Q&A Paul Braithwaite and Jez Hall





## Sharing Learning from PB Practice – The Big Dish Out Noeleen Diver, Triangle Housing Association



# The Big Dish Out

Cross Glebe, Coleraine

&

Cushendall

# Cross Glebe Pitching Bids

























Pay  
Harpur's Hill Participant  
£300  
1214 6784 9876 54321  
Big Dish Out

£300





YOUR COMMUNITY  
YOUR MONEY  
THEIR CARE

Pay Harpur's Hill Participant £300

Amount £300

123456789 987654321

31/07/2021





Cushendall Market Place





















THE COMMUNITY BANK GROUP  
BIG DASH OUT

Waste for Time

Pay Glens of Antrim Comhaltas  
Amount £300

£300

Roll on the Celebratory Events!



## Comfort Break







## Good Practice Examples – Widening Engagement Jez Hall, PB Partners



# COMMUNITY LED FUNDING

## Participatory Grant Making

A grants pot / initiative funding  
- community chest, etc

Bidders present proposals to residents,  
who vote on which to support

Limited impact on mainstream

Effective at engaging, networking  
and enthusing local people

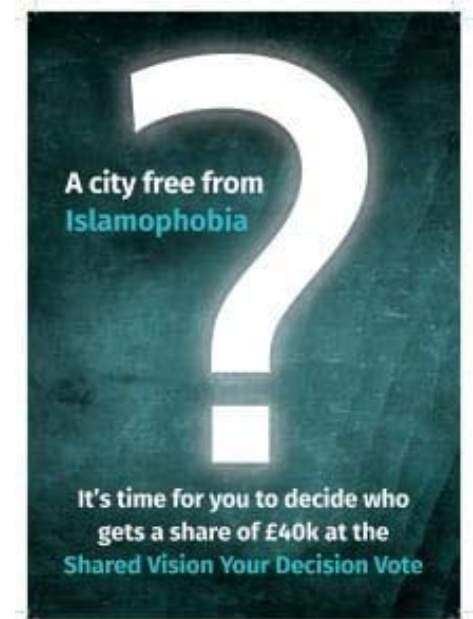


## COMMUNITY LED FUNDING

### Tackling Islamophobia in Edinburgh

Led by Police Scotland in partnership with Edinburgh Council and the voluntary sector 2,500 people vote on projects to end hate crimes in Edinburgh

- £40,000 was on offer
- In total, 34 projects were shortlisted (up to a maximum of £5,000)
- Total applied for was over £120,000.
- Over a two week period over 2,500 people voted.
- Voting could be done on line or in person at 28 public libraries.
- Sergeant Kennedy facilitated a community steering group to design the PB programme.



## Tackling Islamophobia in Edinburgh:

**A sample of the successful bids.**

**Edinburgh Lone Fathers Project / Edinburgh Central Mosque:** 'Dads & Kids' Day

**Just Enough Scotland:** Delivering fun, educational workshops on radicalisation and terrorism in 10 schools.

**Kids In The Street:** One Team, Many Cultures, One Goal - Raises awareness of the true meaning of faith through football, fun, food & learning

**Leith Festival Association:** Celebrating our Asian community through music, dance, art and food.

**LifeCare (Edinburgh) Limited** - Breaking down boundaries and eroding prejudice across cultures, communities and generations through friendships for isolated over 60s in Edinburgh.

**Protest in Harmony** - Singing and song writing workshops at Edinburgh College

**Scottish Faiths Action for Refugees** - interfaith monthly gatherings

**Sikh Sanjog Girls** - A safe space for girls and young women to meet, share experiences, build self-esteem and resilience.

**The Welcoming Association** - Learn about the experiences of refugee families in Edinburgh

# COMMUNITY LED FUNDING

## School based PB

One Parent Families Scotland and Ardenglen Housing Association brought together two Primaries to hear from pupils and parents on how each school should spend £10,000 to help lower the cost of the school day.

As in Paris, no age threshold was set in Castlemilk

**Amy, in class P4 in Miller primary,**

*“You should be able to vote if you’re 7 or 8.*

*I was telling the people about computers for a parent’s room.*

*So that parents have a computer to write forms online.*

*I felt excited to stand up and tell everyone. Not nervous at all.”*

**Fiona McGovern, from Ardenglen Housing Association said:**

*“Today has been a huge success! I don’t think I’ve seen the hall quite so busy. There are lots of people who haven’t been in the hall before with two lone parents telling us that they were going to join one of our groups.”*



# ONLINE PARTICIPATORY BUDGETING BUILDS ENGAGEMENT

Digital tools and engagement

Connecting people through on and offline participation

To reinforce and amplify...

**Ideas,  
Engagement,  
Deliberation and  
Voting**



# ONLINE PARTICIPATORY BUDGETING

Council grant funding to support Local Communities

£2.5k per project

150 ideas generated online

1,300 people taking part in discussions online

Map shows the spread of ideas



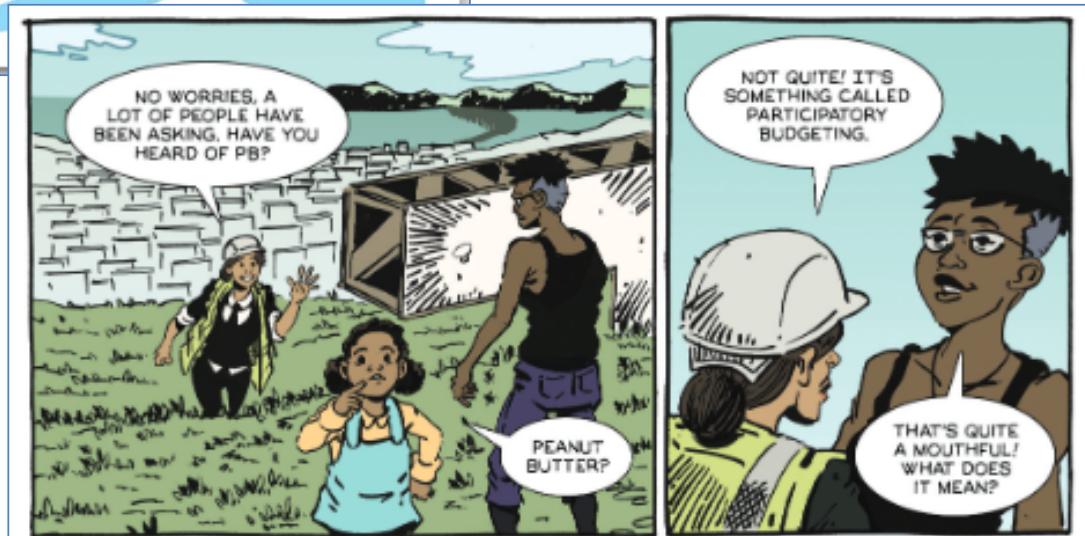
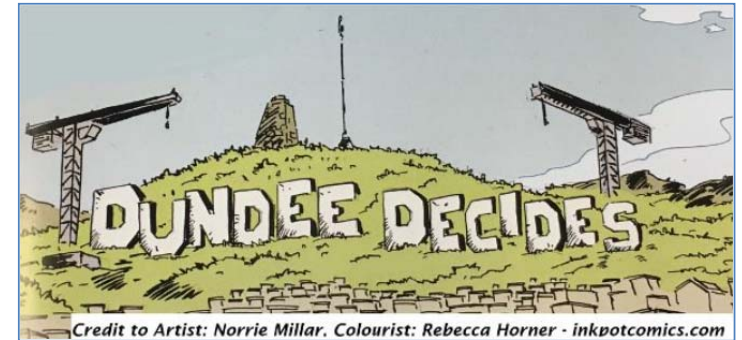
# ONLINE PARTICIPATORY BUDGETING

Dundee Decides

£1.2 million  
Community  
Infrastructure fund.

7,000 people taking  
part online

Aiming for 12,000







**Table Discussion – When planning a PB process what steps can you take to encourage wide engagement/ target groups who may be underrepresented?**

## **Questions and Answers**

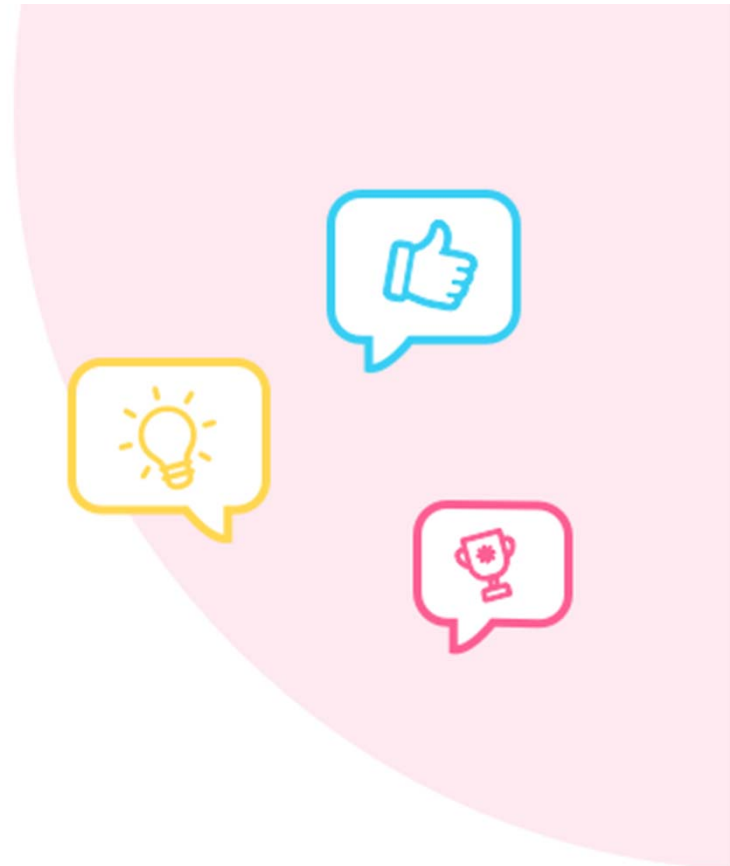




# How best to support those who are unsuccessful

## Jez Hall, PB Partners





**Lunch Break**





## The 10 Steps to planning a PB grant making process

Jez Hall, PB Partners



# PB SMALL GRANTS MODEL – KEY COMPONENTS 1

## Create a Steering/Planning Group

Including key stakeholders

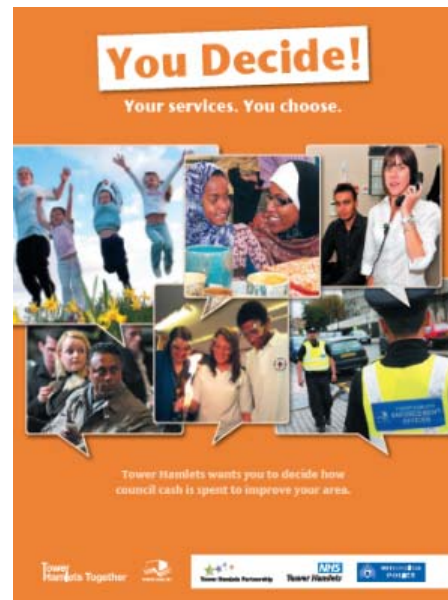
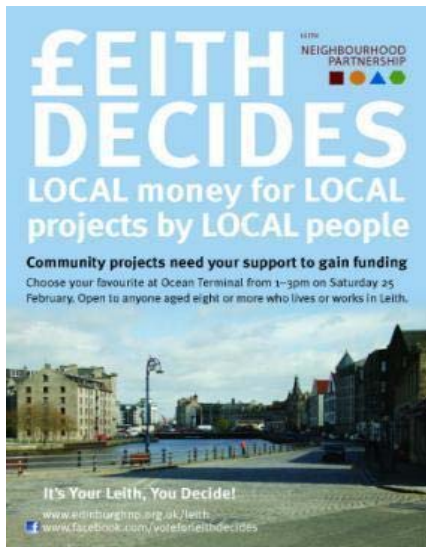
Role is to design  
and manage the process

And set the rules.



# KEY COMPONENTS - 2

## Develop Publicity Strategy and Brand Name



## KEY COMPONENTS - 3

### Agree priorities

Meet with as many members  
of the community  
as possible



Decide what matters to help..  
bidders to bid and...  
voters to choose where the money goes.

# KEY COMPONENTS - 4

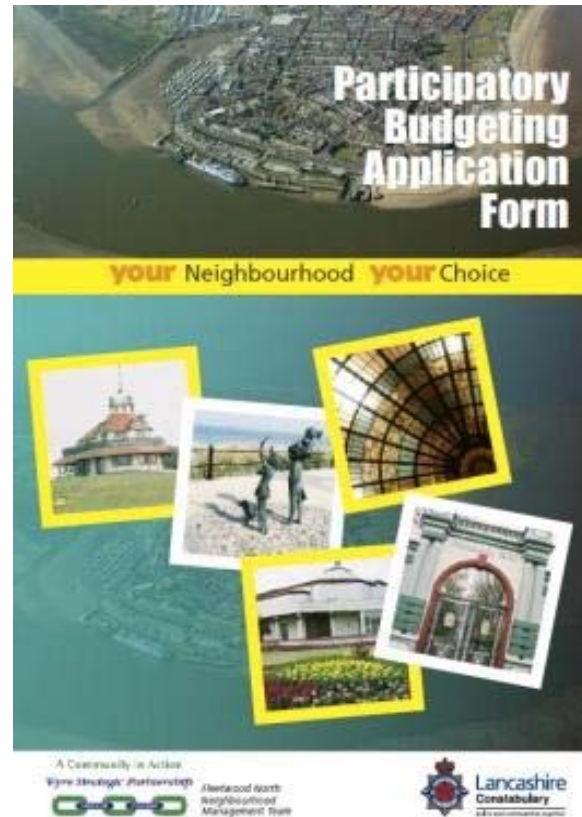
Inform and engage

Hold information events

Publicity

Networking

Social media





## KEY COMPONENTS – 5

### Receive and process applications

Keep applications forms simple

Allow enough time for people to bid

Hold a review meeting to check applications

Feed back to bidders to help them improve their bid

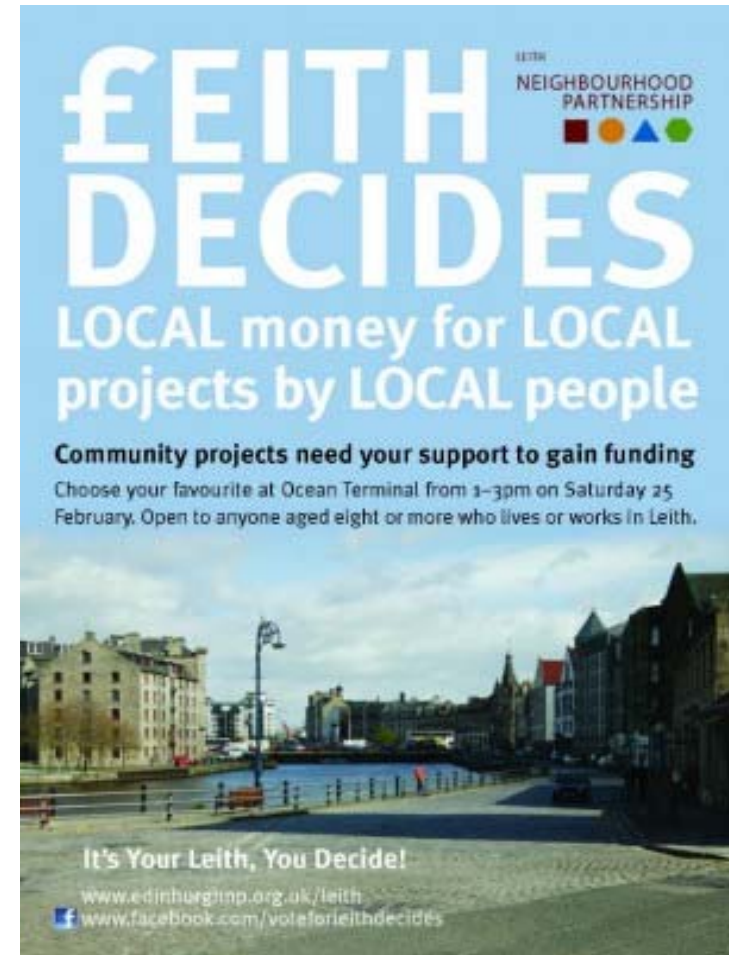


## KEY COMPONENTS – 6

Hold the decision event

Invite residents and ‘Deliverers’  
to Decision Day

PR strategy to include effective  
ways of creating awareness and  
engaging service users





**Pay: KEIGHLEY\***

**Date: 25th November 2006**

**Amount: One hundred and thirty thousand pounds only**

**£130,000**

*[Signature]*  
**NEIGHBOURHOOD RENEWAL FUND**

\*Funds will be distributed in the Brackenbank, Braithwaite/Guardhouse, Branshaw/Fell Lane, Eastwood, Hainworth/Parkwood, Highfield and Stockbridge areas of Keighley only



**Doing anything on 25th November?**

Can you spare half a day to decide how money should be spent to improve your neighbourhood?

**Come along to Decision Day on Saturday, 25th November at the Highfield Centre, Drewry Road, Keighley**

**Morning session: 9.30am-12.30pm**  
Brackenbank, Branshaw/Fell Lane and Hainworth/Parkwood

**Lunch: 12.30pm-1.30pm**

**Afternoon session: 1.30pm-4.30pm**  
Braithwaite/Guardhouse, Eastwood, Highfield and Stockbridge

**We provide:**

- ◆ £130,000 and proposals on how to spend it (funds for Young People, Safer Communities, etc.)
- ◆ Free lunch and refreshments
- ◆ Free childcare
- ◆ Free transport

**You provide:**

- ◆ Your local knowledge
- ◆ Your vote!

The projects with the most votes are the ones that get the money.

You decide. It's as simple as that!

**You will be receiving a letter giving further details shortly.**

For further information please telephone Bradford Vision on (01274) 433987.



## KEY COMPONENTS – 7

### Announce the results

Projects scoring highest receive funding.



### Support those who don't

Inform the wider community of the outcome



## KEY COMPONENTS – 8

**Keep in touch with what happens next  
(its not just about funding)**

Successful projects get contracts

Monitoring guidelines established



## KEY COMPONENTS – 9

**Spread the word**  
**Report what has been achieved**

To..

- Residents/Service Users
- Public bodies
- Board members and Staff
- The whole community



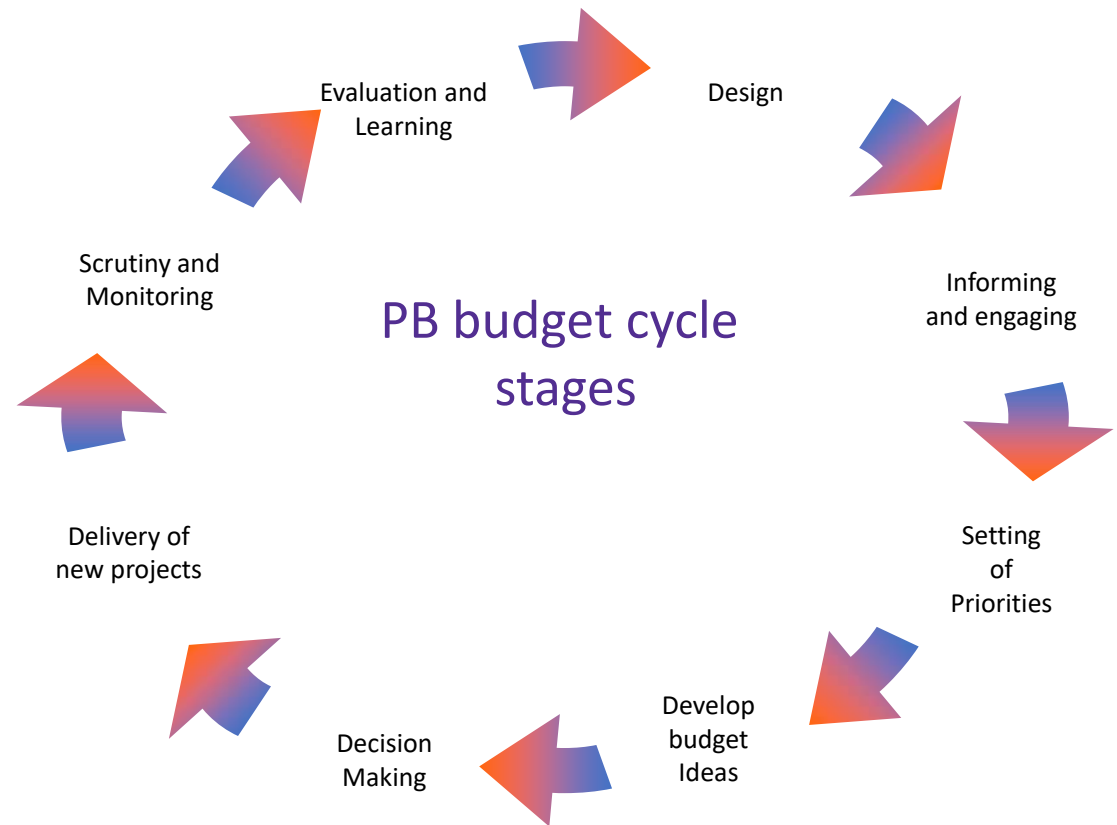
# KEY COMPONENTS – 10

Plan to repeat it

In Partnership

With your own funds?

Advocate to public bodies



## WHAT IS PARTICIPATORY BUDGETING

Participatory Budgeting can be described as "Local People deciding how to allocate part of a public budget."

FIND OUT MORE



## JOIN THE PB NETWORK

The PB Works Network is free and open to anyone who is interested in participatory budgeting.

Network members are invited to contribute their ideas, learning and enthusiasm to advancing PB across the region.

## BECOME A MEMBER

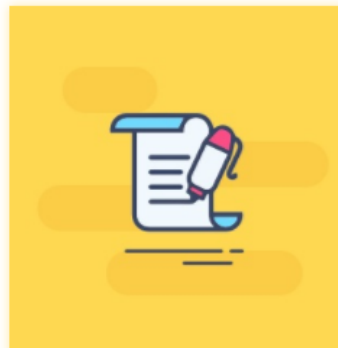
Having trouble with the form? Contact [louise@communityplaces.info](mailto:louise@communityplaces.info)

[www.participatorybudgetingworks.org](http://www.participatorybudgetingworks.org)

### HOW TO GET INVOLVED



GO TO AN EVENT



JOIN THE NETWORK



SUPPORT OR RESOURCING



# FIND OUT MORE RESOURCES

ALL

LINKS TO PB IN ACTION

VIDEOS

DOCUMENTS

PB SUPPORT WEBSITES

LINKS TO PB IN ACTION

HOLYWELL STEW



VIDEO

YOUR VOICE, YOUR CHOICE



DOCUMENT

PB CASE STUDY

The City of Edinburgh Council and the  
Leith Partnership

PB SUPPORT WEBSITE

DUNDEE DECIDES



KATHLEEN GLAZIK  
POLICY MGR - SCOTTISH GOVERNMENT

VIDEO

MAKING PEOPLE COUNT



DOCUMENT



VIDEO

TRIANGLE HOUSING  
ASSOCIATION VOTE FOR FUN





**Evaluation**  
**Thank-you for participating**

**[www.participatorybudgetingworks.org](http://www.participatorybudgetingworks.org)**

